



NATIONAL PAC CONFERENCE

**Growing PACs since 1976
Exhibitor Opportunities**

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RESOURCE MARKETPLACE

March 2, 2020 | Miami, Fla.

ABOUT THE RESOURCE MARKETPLACE

The Resource Marketplace is an outstanding opportunity to share your expertise with the community. Whether displaying a featured product, connecting with conference attendees on your services or making vital business connections, the Resource Marketplace is *the* place to be. Open from 1-7 p.m. on the first full day of the conference (March 2), the Resource Marketplace gives you plenty of time — and space — to network with potential clients and showcase your products and services. With all conference breaks held nearby, you will get a steady flow of interested attendees all day long. The Marketplace concludes with a reception for all attendees and speakers from 5:30-7 p.m.

COSTS

- Participation is free to event sponsors. *For sponsorships received after **November 15, 2019**, Resource Marketplace booths will be provided on a space available basis with priority given to Platinum and Premier Sponsors, when possible. If space is available, Resource Marketplace registrations will be offered complimentary to existing sponsors.*
- After November 15, registration for the Resource Marketplace will be open to non-sponsors on a space available basis. The fee for non-sponsors is as follows:
 - \$2,000 for members who are not sponsors
 - \$3,000 for non-members

WHAT PARTICIPATION INCLUDES

- One 6-foot display table
- Complimentary registration for TWO company staff to the Marketplace in addition to staff paying to attend the entire conference
- Attendance at the Resource Marketplace reception (registration to attend other portions of the conference requires a separate conference registration)

ADDITIONAL INFORMATION

- Date: March 2, 2020
- Set-up time: -10a - 1p
- Marketplace Available to Attendees: 1-7p.m.
 - Due to last-minute additions and changes, booth assignments will not be provided prior to your arrival at the conference. Booth assignments are made at Council staff's discretion, with preferential placement given to event sponsors.
 - To assure the safety and timely delivery of your property, we ask that you contact the meeting venue directly and work with their staff to coordinate the shipping, storage, and on-site retrieval of any shipped items.
- Review our [Exhibitor Guidelines/Policies](#)

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Resource Marketplace Registration

March 2, 2020 | Miami, Fla.

Submit to: Kristin Hanley | khanley@pac.org | fax: 202.683.6744 | phone: 202.787.5968

Resource Marketplace registration fees: \$2,000 Council members (non-sponsors); \$3,000 non-members

EXHIBITOR INFORMATION

Organization: _____

Contact Name: _____

Job Title: _____

Address: _____

Street Address

City

State

Zip Code

Phone: _____ Email: _____

Web Address: _____ Twitter Handle: _____

ADVANCE PAYMENT IS REQUIRED

Payment Type: AMERICAN EXPRESS VISA MASTERCARD DISCOVER
 CHECK (payable to Public Affairs Council)

Card Number: _____ Expiration Date: _____

Signature: _____

By signing this document, I acknowledge that:

- The cost to participate in the Resource Marketplace includes one 6-foot display table and entrance to the Resource Marketplace for a total of two people from my company (in addition to staff paying to attend the entire conference.)
- Participation in the Resource Marketplace does not entitle representatives from my company to attend the conference sessions. Conference attendance requires a separate registration.
- The display area for my booth will fit within the 6-foot space provided, with an allowance of up to 3 additional feet. If my booth requires more space, I will contact the Council in advance to determine if additional space can be granted. I understand that no guarantees for additional space can be made.
- I must order any additional items I need for the Resource Marketplace. Likewise, my group must pay the bill for these additional requests. (Details for ordering additional items to follow.)
- I have read and agree to abide by the Council's exhibitor policies which can be viewed at http://pac.org/conferences_policies#exhibitors.
- Any violation of these rules will result in the cancellation of this registration.

CANCELLATIONS: Cancellations received prior to the redemption of any sponsor/exhibitor benefits will receive a full refund. Cancellations received on or before the materials deadline will receive a refund equal to half of the sponsor/exhibitor fee. No refunds will be issued after the materials deadline has passed. Cancellations must be submitted in writing to Kristin Hanley at khanley@pac.org.