2020 Outstanding PAC Awards Submission Form

We strongly recommend you complete all nominations via the online submission form available at http://events.pac.org/pac-conference-awards/. However, you may also submit your answers via a Word or PowerPoint document, as well as any supplemental materials, to awards@pac.org. All nominations are due by 11:59 p.m. ET Wednesday, December 18.

Please select whether this is a corporate or association PAC submission:

Name of principal staff person responsible for nominated program:
Title:
Phone:
Email:
Anticipated 2020 election cycle receipts:
Anticipated 2020 election cycle PAC participation rate:

Please describe the campaign or initiative:

What challenges prompted this initiative? (Examples include budget constraints, lack of leadership buy-in, stagnating receipts, etc.)

Why is this effort different from other PAC initiatives at other organizations or across the PAC industry?

What are the key lessons for other experienced PAC programs?

What metrics can you provide to demonstrate the success of the effort?

How did this effort promote inclusiveness or participation in the PAC program and/or take into consideration the organization’s unique culture?